



MAGNUM OPUS AWARDS

Presented by **CONTENT MARKETING INSTITUTE**
and **BECONTENTWISE.COM**

ENTRY DEADLINE:

MARCH 23, 2012

Early bird deadline: February 23, 2012

Late entry deadline: March 30, 2012

Q: Is the awards competition open to companies outside the US?

A: The Magnum Opus Awards competition is open to companies worldwide.

Q: Do you have a list of previous winners?

A: Click [here](#) for the most recent list of winners.

Q: Can I submit my entries electronically?

A: Yes! Click [here](#) to submit your entry electronically. You will still need to mail in the receipt from your order with applicable samples (your 2 copies of tearsheets/magazines/CDs etc) for judging.

Q: When you ask for 2 copies of the entry, do you mean 2 copies from the same issue or a sample of 2 different editions?

A: We need 2 identical copies of your entry. The reason for this is that 2 separate judges are scoring each entry, so we must mail each one his or her own copy.

Q: What type of publications fit in the “Other Publications” category?

A: Many companies do not consider their publication a magazine or newsletter so we added an “other” category for these instances. These publications could include tabloids, newspapers, digests, journals, etc.

Q: Can I enter a publication that was produced in 2011 but distributed in 2012?

A: Yes, as long as the publication was produced in 2011, it is eligible.

Q: Will my materials be returned after awards program concludes?

A: All entries submitted to the awards program become the property of the Magnum Opus Awards and may be used for promotional purposes. Entries will not be returned. Do not send irreplaceable artwork.

Q: What if I have additional questions?

A: For more information call Jennifer Tanabe at 888-303-2373 or e-mail her at info@magnumopusawards.com.