



## 2007 AWARD WINNERS

### Grand Award

**Print Newsletter, Internal**

**Winner:** The Walt Disney Company

**Publication:** Disney Newsreel

**Audience:** Employees of The Walt Disney Company

**Print Newsletter, External**

**Winner:** Custom Solutions from Smart Money

**Publication:** Invest, It's Your Future

**Audience:** Participants in retirement savings plans (401k, etc.)

**Print Magazine, Internal**

**Winner:** UnumProvident Corporation

**Publication:** One Magazine

**Audience:** Employees of UnumProvident

**Print Magazine, External**

**Winner:** Rodale Custom Publishing

**Publication:** You24

**Audience:** Members of 24 Hour Fitness

**Other Print Publication, Internal**

**Winner:** Salt River Project

**Publication:** Building A Legacy

**Audience:** Employees of SRP as well as local, state and federal dignitaries and opinion leaders

**Other Print Publication, External**

**Winner:** Metropolitan Transportation Commission

**Publication:** New Places, New Choices

**Audience:** Bay area developers, city planners, elected officials, housing advocates, media and the general public

**Print Annual Report, External**

**Winner:** CME

**Publication:** Advance - 2006 CME Annual Report

**Audience:** Members and shareholders

**Electronic Publication/Web Site**

**Winner:** BeTuitive Publishing

**Publication:** The Sales Performance Journal

**Audience:** High-level executives and decision makers

### Special Recognition

Aetna Customized Communications Group

American Airlines Publishing

Ariad Custom Communications

Association of Washington Business

Cargill Inc.

Constellation Energy

EdFund

FAA Air Traffic Organization Communications

HCP/Aboard Publishing

Metropolitan Transportation Commission

National Marine Manufacturers Association

NOAA Coastal Services Center

Norton Healthcare

Oak Ridge National Laboratory

Penn State Alumni Association

PennWell

Restoration Industry Association

Rodale Custom Publishing

Sensient Technologies

Spafax Canada Inc.

StayWell Custom Communications

Story Worldwide

**Gold Award**

American Airlines Publishing	NC State Alumni Association
Ariad Custom Communications	NOAA Coastal Services Center
Association of Washington Business	Norton Healthcare
BeTuitive Publishing	Nyman Ink
Constellation Energy	Penn State Alumni Association
Consumer Specialty Products Association	Redwood Custom Communications
Costco Wholesale	Robert Bosch LLC
Crider Associates	Rodale Custom Publishing
Custom Solutions from Smart Money	Russell Investment Group
David Evans and Associates Inc.	Southern Progress Corporation
EDUCAUSE	Spafax Canada Inc.
Eight Publishing Limited	St John's University
Federal Citizen Information	Substance Abuse & Mental Health Services Administration
HCP/Aboard Publishing	Texas Monthly Custom Publishing
Hope Health	The Humane Society of the United States
Iridium Group	The Marcus Group, Inc.
Journal Communications Inc.	The Trust for Public Land
Launch Creative Marketing	The Walt Disney Company
Marine Corps Community Services	Thinkhouse Creative
Meredith Integrated Marketing	Toyota Motor Sales, USA, Inc.
Metropolitan Transportation Commission	UNC - Chapel Hill
National Association of Realtors	University of Pittsburgh Medical Center

**Silver Award**

7 Mile Publishing & Design Group LLC	Michigan Dental Association
A.M. Best Company	Midwest Palliative & Hospice CareCenter
Advanstar Veterinary Healthcare Communications	National Association of Realtors
Aetna Customized Communications Group	NCCI Holdings, Inc.
American Airlines Publishing	Nickelodeon Custom Publishing
American Society of Plastic Surgeons	North Kansas City Hospital
Ariad Custom Communications	Norton Healthcare
Association of Washington Business	Oakstone Publishing LLC
Benson & Hepker Design	Pace Communications
BeTuitive Publishing	Parkland Health & Hospital System
Cargill Inc.	Penn State Alumni Association
Carolinas Medical Center - Union	Public Relations Society of America
Coldwell Banker Bain	Redwood Custom Communications
Coldwell Banker Barbara Sue Seal Properties	Restoration Industry Association
Consumer Electronics Association	Rodale Custom Publishing
Corporate Design Associates	Saint Xavier University
Costco Wholesale	SCA Americas
Crider Associates	Spafax Canada Inc.
Customer Communications Group	Story Worldwide
EdFund	Sumter Electric Cooperative, Inc.
Entergy Corporation	The Baha'i International Community
Gemological Institute of America	The Humane Society of the United States
Georgia Tech Alumni Association	The Walt Disney Company
Gevity	University of Pittsburgh Medical Center
Habitat For Humanity International	UnumProvident Corporation
Hurley Medical Center	USAA
Malcolm Pirnie, Inc.	Vecellio Group
Mercy College	WHYY
Meredith Integrated Marketing	Wolter Kluwer Health - Lippincott Williams & Wilkins
Metropolitan Transportation Commission	Zgraphics Ltd

## Bronze Award

A.M. Best Company	Miami University
American Airlines Publishing	Montgomery County Public Schools
American College of Chest Physicians	NC State Alumni Association
American Planning Association	Norton Healthcare
Ariad Custom Communications	Oak Ridge National Laboratory
Arthritis Foundation	Pace Communications
Association of Washington Business	Penn State Alumni Association
Auntie Anne's Pretzels	PRISM Media Group
BeTuitive Publishing	Redwood Custom Communications
Cariten Healthcare	Rodale Custom Publishing
Colorado State University	Russell Investment Group
Costco Wholesale	SAIC - Frederick Inc.
CSU Northridge	Saint Xavier University
Custom Solutions from Smart Money	Spafax Canada Inc.
Defenders of Wildlife	Story Worldwide
EdFund	Substance Abuse & Mental Health Services Administration
Eight Publishing Limited	Sumter Electric Cooperative, Inc.
Fairfield University	The Humane Society of the United States
Gemological Institute of America	The Maryland National Central Park & Planning Commission
Georgia Tech Alumni Association	The University of Oklahoma
Habitat For Humanity International	The Walt Disney Company
Honor Society of Phi Kappa Phi	University of Pittsburgh Medical Center
Hope Health	UnumProvident Corporation
ICPAS	Vecellio Group
IEEE Aerospace & Electronic Systems Society	Virginia Tech College of Architecture & Urban Study
Institutional Real Estate, Inc.	Wolter Kluwer Health - Lippincott Williams & Wilkins
Marine Corps Community Services	Wyeth
Metropolitan Transportation Commission	

## Honorable Mention

A.M. Best Company	National Association of Realtors
Aetna Customized Communications Group	National Society of Professional Engineers
American Airlines Publishing	Nickelodeon Custom Publishing
American Society of Clinical Oncology	NOAA Coastal Services Center
American Society of Plastic Surgeons	Norton Healthcare
Ariad Custom Communications	Pace Communications
Arthritis Foundation	Pacific Basin Communications
Association of Social Work Boards	Pacific Magazine
Association of Washington Business	Parthenon Publishing
Aurora Water	Penn State Alumni Association
AutoCom Associates	PRISM Media Group
Benson & Hepker Design	Providence Health System Oregon
BeTuitive Publishing	Randall Reilly Publishing
Brightworth	Redwood Custom Communications
Calliope, LLC	Restoration Industry Association
Cargill Inc.	Rodale Custom Publishing
Cariten Healthcare	Sacramento Municipal Utility District
Constellation Energy	SAIC - Frederick Inc.
Costco Wholesale	Saint Xavier University
Custom Solutions from Smart Money	Spafax Canada Inc.
D Custom	StayWell Custom Communications
David Evans and Associates Inc.	Story Worldwide
Davis & Company	Substance Abuse & Mental Health Services Administration
EdFund	Sunter Electric Cooperative, Inc.
Eight Publishing Limited	Sunset Publishing Corporation
FAA Air Traffic Organization Communications	Texas Monthly Custom Publishing
Gemological Institute of America	The Humane Society of the United States
Georgia Tech Alumni Association	The John Marshall Law School
Good Shepherd Rehabilitation Network	The Risk Management Association
H.O. Zimman, Inc.	The Walt Disney Company
HCP/Aboard Publishing	Thinkhouse Creative
Hospital for Special Surgery - Education Division	Toyota Motor Sales, USA, Inc.
Hurley Medical Center	UNC - Chapel Hill
IEHP	University of Pittsburgh Medical Center
Institutional Real Estate, Inc.	UnumProvident Corporation
International Foundation of Employee Benefit Plans	USAA
Kalamazoo Public Schools	Virginia Tech College of Architecture & Urban Study
Meredith Integrated Marketing	WHYY
Metropolitan Transportation Commission	WREN magazine
Midwest Palliative & Hospice CareCenter	Zoological Society of San Diego
National Association of Electrical Distributors	